# CLAIMS

1. A method for moderating external access to an electronic document authoring, development and distribution system comprising the steps of:

identifying a third party requesting access to said system;

permitting restricted access to said third party; and,

eliminating all access restrictions imposed in said permitting step when said third party registers with said system.

2. The method according to claim 1, wherein said permitting step comprises the steps of:

first disabling in said system all document saving functionality;

second disabling in said system all document copying functionality;

third disabling in said system all document downloading functionality; and,

permitting access to said system subsequent to said first, second and third disabling steps.

3. The method according to claim 1, wherein said eliminating step comprises the steps of:

accepting payment from said third party;

recognizing said third party as a registered user; and,

removing access restrictions to said system imposed on said registered third party by said permitting step.

4. The method according to claim 3, wherein said accepting step comprises the steps of:

accepting credit-card information from said third party;

submitting said credit card information to a corresponding credit card authorization system; and,

6      retrieving payment authorization from said authorization system.

1      5.      The method according to claim 3, wherein said removing step comprises the

2      steps of:

3             first enabling in said system all document saving functionality;

4             second enabling in said system all document copying functionality;

5             third enabling in said system all document downloading functionality; and,

6             permitting access to said system subsequent to said first, second and third

7      enabling steps.

6.      The method according to claim 3, further comprising the steps of:

       accepting a request from said registered user for a unique URL;

       registering said unique URL on behalf of said registered user; and,

       associating said unique URL with a Web site commissioned by said registered

user and posted for Internet viewing said system.

7.      The method according to claim 3, further comprising the steps of:

       accepting a request from said registered user to submit a URL associated

with a Web site commissioned by said registered user to a plurality of Web search

engines;

       retrieving a list of said Web search engines selected by said registered user;

and,

       submitting said URL to each Web search engine contained in said list.

1      8.      The method according to claim 1, further comprising the steps of:

2             accepting electronic submissions of Web assets from said third party;

3             storing said accepted Web assets in a Web asset database; and,

4             compensating said third party for subsequent distribution of said Web assets.

5     9.     The method according to claim 8, wherein said accepting step comprises the

6     steps of:

7           permitting an upload of said Web assets from said third party;

8           screening said uploaded Web assets for marketable content; and,

9           accepting said screened uploaded Web assets for distribution on said system.


1     10.    The method according to claim 8, wherein said compensating step comprises

2     the steps of:

3           for each Web asset used by a registered user in forming a Web page,

4     identifying a third party author corresponding to said Web asset; and,

5           crediting a credit card account of said third party author in compensation for

6     said use by said registered user of said Web asset corresponding to said third party

7     author.


1     11.    A computer apparatus programmed with a routine set of instructions stored

2     in a fixed medium, said computer apparatus comprising:

3           means for identifying a third party requesting access to an electronic

4     document authoring, development and distribution system;

5           means for permitting restricted access to said third party; and,

6           means for eliminating all access restrictions imposed by said permitting

7     means when said third party registers with said system.


1     12.    The computer apparatus according to claim 11, wherein said permitting

2     means comprises:

3           first means for disabling in said system all document saving functionality;

4           second means for disabling in said system all document copying

5     functionality;

6           third means for disabling in said system all document downloading

7   functionality; and,

8      means for permitting access to said system subsequent to said first, second

9   and third disabling by said first, second and third disabling means.

1   13.   The computer apparatus according to claim 11, wherein said eliminating

2   means comprises:

3      means for accepting payment from said third party;

4      means for recognizing said third party as a registered user; and,

5      means for removing access restrictions to said system imposed on said

6   registered third party by said permitting means.

1   14.   The computer apparatus according to claim 13, wherein said accepting

2   means comprises:

3      means for accepting credit card information from said third party;

4      means for submitting said credit card information to a corresponding credit

5   card authorization system; and,

6      means for retrieving payment authorization from said authorization system.

1   15.   The computer apparatus according to claim 13, wherein said removing

2   means comprises:

3      first means for enabling in said system all document saving functionality;

4      second means for enabling in said system all document copying functionality;

5      third means for enabling in said system all document downloading

6   functionality; and,

7      means for permitting access to said system subsequent to said first, second

8   and third enabling by said first, second and third enabling means.

1   16.   The computer apparatus according to claim 13, further comprising:

2        means for accepting a request from said registered user for a unique URL;

3        means for registering said unique URL on behalf of said registered user; and,

4        means for associating said unique URL with a Web site commissioned by

5   said registered user and posted for Internet viewing said system.


1    17.    The computer apparatus according to claim 13, further comprising:

2        means for accepting a request from said registered user to submit a URL

3   associated with a Web site commissioned by said registered user to a plurality of

4   Web search engines;

5        means for retrieving a list of said Web search engines selected by said

   registered user; and,

        means for submitting said URL to each Web search engine contained in said

   list.


1    18.    The computer apparatus according to claim 11, further comprising:

        means for accepting electronic submissions of Web assets from said third

   party;

        means for storing said accepted Web assets in a Web asset database; and,

        means for compensating said third party for subsequent distribution of said

6   Web assets.


1    19.    The computer apparatus according to claim 18, wherein said accepting

2   means comprises:

3        means for permitting an upload of said Web assets from said third party;

4        means for screening said uploaded Web assets for marketable content; and,

5        means for accepting said screened uploaded Web assets for distribution on

6   said system.

1    20.    The computer apparatus according to claim 18, wherein said compensating

2    means comprises:

3          for each Web asset used by a registered user in forming a Web page, means

4    for identifying a third party author corresponding to said Web asset; and,

5          means for crediting a credit card account of said third party author in

6    compensation for said use by said registered user of said Web asset corresponding

7    to said third party author.